

MEDIA RELEASE
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BERJAYA YOUTH SHORT FILM COMPETITION IS BACK FOR THE 5th YEAR
More than RM80,000 worth of prizes up for grabs!

Berjaya Youth Short Film Competition 2015 has just been launched via www.berjayayouth.com and www.facebook.com/berjayayouth. The short film competition provides Malaysian youth aged 18 to 25 an opportunity to show their creativity by producing inspiring stories through the medium of short films based on selected themes. The themes for this year's competition are centred on the popular trend of hash tags and they are *#YOLO – You Only Live Once*, *#TBT – Turn Back Time*, *#ABC – Always Be Creative* and *#LOL – Laugh Out Loud*.

All the entries will go through various stages of screening before the 10 best entries are shortlisted by a panel of judges. These top 10 short films will then be posted on www.berjayayouth.com for online voting. The short film with the highest number of votes will bag the People's Choice Award.

The grand finale of the competition will be held later this year whereby the top 10 shortlisted short films will be shown live and evaluated by a panel of 5 judges for the selection of the First Prize, Second Prize and Third Prize winners at an awards ceremony.

Prizes worth more than RM80,000 in total will be up for grabs with the Grand Prize being RM30,000 cash + Mac Pro + 27-inch Apple Thunderbolt Display worth RM13,900. The Second Prize is RM12,000 cash + 15-inch MacBook Pro with Retina display worth RM7,400 while the Third Prize is RM5,000 cash + 13-inch MacBook Air worth RM3,800. The winner of the People's Choice Award will walk away with RM8,000 cash!

Entries can be submitted starting from 21 April 2015 until the closing date of 20 September 2015. Each entry must not be longer than five (5) minutes in length, excluding credits. Entries can be submitted online through our official website or delivered to the address given on our website. Each entry must be no larger than 40MB in size and the acceptable formats for the entries are MP4, FLV, MPEG, AVI and Real Player. For more information on the submission details and rules of the competition, please visit www.berjayayouth.com.

Berjaya Youth will be conducting 20 road shows at various universities and colleges nationwide from May until August 2015 with the aim of creating awareness of the competition and engaging the youth community.



Brief on Berjaya Youth:

Berjaya Youth (B.Youth) is a platform created by Berjaya Corporation Berhad specifically for the youth community of Malaysia which aims to enable Malaysian youths to make a difference in our community in respect of 4 key pillars – inspiration, creativity, eco and animal. Through Berjaya Youth, young people are given the opportunities to participate in various exciting projects which nurture them in the areas of leadership, creativity, proactivity, volunteerism, positive thinking and good values.

Other than the Berjaya Youth Short Film Competition, some of the past and upcoming exciting projects include the Epic Homes Build Project, Stop Hunger Now Meal Packing Event, It's Pawssible Campaign (an animal welfare project), Eco Tioman Island Clean-Up Day, TEDxYouth@KL (as the ideas partner) and many more. For further information, please visit www.facebook.com/berjayayouth or www.berjayayouth.com.

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