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**BERJAYA YOUTH SHORT FILM COMPETITION
LAUNCHES INTO ITS 3RD YEAR**

Kuala Lumpur, 25 April 2013 - Berjaya Corporation Berhad today launched its 3rd **Berjaya Youth Short Film Competition**, to create a platform for Malaysian youth, aged 18-25, to share their inspiring stories through film. It is also aimed at encouraging youth to express their creativity and showcase their talents. This year, submissions for the competition must touch upon one of four themes, namely **Harmony, Celebrate, Animals, and Mother Earth**.

The illustrious panel of judges comprises four local film producers - Afdlin Shauki, Ah Niu, Gayatri Pillai and Datuk Paduka Shuhaimi Baba. For the first stage of the competition, the judges will shortlist 10 films from the total entries received, and these 10 films will be posted onto the official website www.berjayayouth.com for members of the public to vote online. The most popular entry will be awarded the *People's Choice Award*. In the final stage of the competition, the 10 films will be shown at an Awards Ceremony which will be held later this year where the judges will select the Grand Prize winner, and the First and Second Runners-up.

Prizes worth more than RM80,000 in total will be given away to the winners of the competition, with the Grand Prize being RM30,000 cash and a Canon EOS 5D Mark III camera worth RM10,199. The 2nd Prize is RM12,000 cash and Canon EOS 6D camera worth RM 6,299, while the 3rd Prize is RM5,000 cash and a Canon EOS 60D camera worth RM 4,299. The winner of the People's Choice Award will walk away with RM8,000 cash.

Entries can be submitted starting from 26 April 2013 until the closing date of 26 August 2013. For more information on submission and rules of the competition, please visit www.berjayayouth.com.

The youth of today are our leaders of tomorrow and as such, Berjaya is reaching out to the Malaysian youth and engaging with them through projects which appeal to this age group. Berjaya Youth is a platform created by Berjaya specifically for the youth community of Malaysia, with the objective of promoting positive youth development, learning and networking through various projects and activities such as the Berjaya Youth Short Film Competition.