

BCorp makes a difference for sustainable future

BY YEE JIE MIN

newsdesk@thesundaily.com

KUALA LUMPUR: In conjunction with World Vegetarian Day 2018, Berjaya Corporation (BCorp) with Taiwan Buddhist Tzu Chi Foundation Malaysia and Berjaya Youth organised a conference and exhibition to raise awareness on issues related to environmental protection and sustainability.

Themed "Make a Difference for a Sustainable Future", the conference was held at Berjaya Times Square Hotel yesterday.

More than 1,000 participants from various non-governmental organisations, education institutions and employees from BCorp's corporate office, operating companies and subsidiaries attended the event.

BCorp founder and executive chairman Tan Sri Vincent Tan shared his journey as a vegetarian with the attendees.

Tan harbours a lot of admiration for all the work the Tzu Chi Foundation has done and three years ago, he visited Master Cheng

Yen who founded the foundation in Hualien, Taiwan.

"I spent three days there and had vegetarian meals with them. Master Cheng Yen suggested I should become a vegetarian and after the visit, I decided I will do it. Today, I have been a vegetarian for over three years. I am grateful to Master Cheng Yen for inspiring me and I pledge to be one for life," he said.

Other speakers included certified Tzu Chi commissioners, Yeo Kar Peng, Dr Eddie Chan and Francis Tan who spoke on the foundation and its "Practice of Environmental, Social and Governance," "Co-exist with Mother Earth" and "Food as Medicine" respectively.

The four-day exhibition will be held at the ground floor and lower ground concourse of Berjaya Times Square from now until Oct 14 between 10.30am and 9.30pm.

The area on the Lower Ground Concourse will be managed by Tzu Chi Foundation Malaysia with fun-filled stage activities.



Tan observing some of the items displayed at the exhibition yesterday.