



Time to display your sweet notes

PETALING JAYA: Berjaya Youth, a youth empowerment initiative by Berjaya Corporation Berhad, launched its inaugural Berjaya TeenStar Challenge 2016 targeting secondary school students.

The competition is designed to provide secondary school students with the opportunity to showcase their talents and hone their skills in performing arts.

Open to all teenagers from Form 1 to Form 6 (Year 7 to Year 12), the Berjaya TeenStar Challenge 2016 will offer students a choice of four competition categories, namely:

- ▶ Solo singing (individual participant)
- ▶ Duet/group singing (two to five participants)
- ▶ Modern dancing (two to five participants)
- ▶ Band (two to five participants)

The three-stage competition will kick-start with roadshows and auditions in over 40 secondary schools across the Klang Valley and Selangor from now until June during which participants in the four competition categories will be shortlisted.

Another audition will be organised in May at Berjaya University College of Hospitality (BUCH), Kuala Lumpur for all the other secondary school students in Malaysia.

Registration deadline for the audition is 30 April. Details on participation can be obtained from www.berjayayouth.com

The second stage comprises four rounds of preliminaries which will be held in July. During this stage, shortlisted participants will be grouped into four competing teams led by 4 key brands – Berjaya Youth, Kenny Rogers Roasters, BLoyalty and Berjaya University College of Hospitality (BUCH).

The grand finals slated for August will see the best from the four competing teams battling it out.

Some local artistes in the performing arts scene will be roped in as coaches and judges during the preliminary rounds and grand finals.

Prizes worth more than RM20,000 for the top winners of the competition are sponsored by key partners – Kenny Rogers Roasters, BLoyalty and BUCH with supporting partners, Starbucks, Papa John's Pizza, Wendy's and Borders.

Winning schools in the four-category champions will be given RM3,000 grant each to embark on a community project of their choice.

For more information and terms and conditions of Berjaya TeenStar Challenge 2016, please visit www.berjayayouth.com or www.facebook.com/berjayayouth